OUR MISSION
We work to improve health and wellness, academic achievement, and career readiness for students in grades K through 12.

OUR STRATEGY
Leveraging organizational resources and community partnerships, we provide free authentic learning experiences to support student success, within and beyond the classroom, empowering our community’s next generation of healthcare professionals.

OUR PROGRAMS
To meet the varied needs of K–12 students and their teachers, we offer a wide range of programs that are delivered both on-site and online.

- Health Unleashed® Program
- EXPLORERS Program
- Dangerous Decibels® Program
- Adventures in Health Science and Medicine® (AHSM®) Program
- eXpressions® Program
- Worldwide Classroom® Program
- Judging Innovation Program

OUR TEAM
Bryan Pflaum, MFA
Director, School Programs

Tom Miller, MAT
Manager, Connected Learning

Christine M. DeNicola, MEd
Manager, School Programs

Devin Patterson
Manager, Education Partnerships

ClevelandClinic.org/K-12SchoolPrograms
OUTREACH
We engaged 15,472 students from 265 schools in 42 counties across 10 states in 2019–2020, representing a third straight year of growth.

STUDENT LEARNING
Analysis of pre- and post-assessments showed significant learning across our various programs. For example:

Health and Wellness
- 34% – middle and high school students changing a habit to be healthier after participating in Worldwide Classroom
- 16% – increase in content knowledge of nutrition for elementary school students completing Health Unleashed!
- 11% – increase in middle and high school students stating an interest in improving the health of their community after completing the art track of eXpressions

Academic Achievement
- 14% – increase in content knowledge of health science concepts for middle school students completing AHSM
- 14% – increase in middle and high school students identifying their written communication skills as excellent or good after completing the language track of eXpressions
- 14% – increase in content knowledge of emotional management strategies for elementary school students completing EXPLORERS

Career Readiness
- 20% – increase in content knowledge of healthcare professions for middle and high school students participating in Worldwide Classroom
- 58% – middle school students indicating an interest in a healthcare career after completing AHSM
- 100% – teachers agreeing that their high school students were exposed to clinical and non-clinical healthcare careers as a part of Judging Innovation

ADDRESSING COVID-19
As COVID-19 precautions closed school buildings across the nation, we quickly addressed the need for pandemic-related programs and resources. With the support of caregivers from the Department of Infectious Disease, the Respiratory Institute, and the Center for Functional Medicine, we presented COVID-19 overviews and updates, delivered social-emotional programming, and provided resources related to hand hygiene and making the most of change, engaging more than 800 students, parents, and educators over the final few weeks of the school year:
- 808 Connected Learning Program Participants
- 162 On-Demand Video Views
- 113 On-Demand Resource Downloads

RECOGNITION
Each year, our organizational partners, program participants, and caregiver volunteers are recognized for their extraordinary work. This year, examples include:
- 63 Cleveland Clinic Banner Schools honored for leveraging community resources to advance student learning
- Shaker Heights High School senior and Cleveland Clinic eXpressionist Kya Goodwin interviewed by Leon Bibb on WKYC Channel 3’s "We the People"
- Charles Modlin, MD, Kristin Englund, MD, and Gabriella Bal highlighted on Cleveland Clinic Today for their work educating the K–12 community

EXTERNAL FUNDING
We continue to secure generous grant funding from esteemed organizations such as the Martha Holden Jennings Foundation. In addition, we have generated revenue, licensing our AHSM program to an out-of-state healthcare provider.

ClevelandClinic.org/K-12SchoolPrograms